

-ROOF HUGGER™



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From: Mark James

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PAC-CLAD SIGNS LICENSING AGREEMENT WITH ROOF HUGGER

PAC-CLAD, Petersen Aluminum Corporation, Elk Grove Village, IL is pleased to announce that they have entered into an agreement to market and sell Roof Hugger™ retrofit framing systems.

PAC-CLAD was founded in 1965 as a metals service center to the architectural metal industry. At Petersen we strive to provide products of the highest possible quality with reliable, dependable lead-times. While our core business has always been metal roofing and wall systems for new construction, we have also served the retrofit market by providing superior metal cladding installed over framing provided by others. This strategic partnership with Roof Hugger allows us to offer high performance “Metal-over-Metal” systems that include all materials necessary for our customers to complete a project, says Blake Batkoff, Vice-President of Marketing.

Mark James, Roof Hugger VP of Sales & Marketing stated “The PAC-CLAD licensing agreement is one of many new things at Roof Hugger nowadays”. Working with PAC-CLAD will open up more opportunities for Roof Hugger in the architectural metal roof and wall systems market. A large portion of our business comes from industrial and commercial re-roofing applications on existing metal buildings. With Petersen’s strong product offering, reputation, expertise and presence in the architectural metal construction market, you will see an increase in retrofit metal systems on office buildings, institutions and other projects seeking aesthetic, energy efficient and renewable energy upgrades.

Roof Hugger is the leader in the metal construction industry providing solutions to re-roofing applications. Their patented notched sub-purlins are fully engineered and tested sub-framing systems designed to retrofit over existing metal and conventional roofs. These systems can satisfy new building code design loads for upgrading to current gravity and wind uplift requirements. As well, Roof Hugger’s “ECO-Fit” systems are used to increase the energy efficiency in integrated metal roofs where the air-space between the old and new roofs is used for increasing thermal resistance values. As well and more importantly, they are incorporated into Solar Thermal and Power applications to qualify for Federal and State renewable energy tax credits.

PAC-CLAD will provide their customers the guidelines needed in designing and installing Roof Hugger retrofit systems using their trained sales team at five facilities throughout

ROOF HUGGER® ENERGY EFFICIENT RE-ROOFING TECHNOLOGIES

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the Nation. For more information contact your local PAC-CLAD sales team or Roof Hugger. You can visit www.pac-clad.com or www.roofhugger.com.