



July 20, 2009

MEDIA RELEASE

From: Mark James, VP Sales/Marketing

RE: Custom-Bilt Metals Signs Licensing Agreement with Roof Hugger, Inc.

Custom-Bilt Metals has entered into a licensing agreement to distribute Roof Hugger's patented sub-purlin systems in the western states including Hawaii and Alaska. Tony Chiovare, President, stated that this is an exciting and new venture for Custom-Bilt that enables our vast list of roofing contractors to expand their business into new energy-efficient retrofit roofing opportunities.

Roof Hugger, Inc. is equally excited and honored to work with Tony and the Custom-Bilt Team. Mark James, VP Sales & Marketing, for Roof Hugger said this licensing arrangement will benefit everyone that is interested in metal-over-metal retrofit applications in the western states. Roof Hugger has been manufacturing our products from a Spokane, WA location for a few years now and we are confident we will be able to accommodate Custom-Bilt's demand plus continue to service our current customer base in that region.

Custom-Bilt Metals has been supplying metal building products since 1974 through its 10 Western Region and Southeast Sales and Distribution Centers. The product line includes all styles of standing seam, corrugated panels and Vail Shingles. Most recently in addition to the Roof Hugger arrangement, Custom-Bilt Metals has introduced its Fusion Solar System to add to its customer's offering. In addition to new construction, by having both Roof Hugger and Fusion Solar products, Custom-Bilt's efforts will now include upgrading existing buildings with integrated metal roof systems with renewable energy systems.

As part of this agreement, Custom-Bilt and Roof Hugger have recently tested the CB-2000 2"x16" standing seam metal roof system over open-framing with very favorable results. This enables Custom-Bilt to satisfy the wind speeds that are prevalent in all of the western states including coastal areas.

Custom-Bilt Metals has the knowledge to deliver the best in energy-efficient, coated-metal roofing to public and private projects of any scale. The Chino, California-based

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company offers unparalleled roofing experience in the construction industry, with each of the company's regional branches directed by a longtime general manager.

Additionally, Custom-Bilt Metals has consistently led metal roofing markets on delivering environmentally sustainable products through innovation. In 2002, in exclusive partnership with BASF (now owned by PPG), Custom-Bilt was the first to introduce the ULTRA-Cool® coating system to their full product line of metal roofing. As an ENERGY STAR® Partner, and member of the Cool Roof Rating Council (CRRC) and the U.S. Green Building Council (USGBC), Custom-Bilt Metals meets or exceeds environmental specifications for cool roofs.

For more information on Custom-Bilt Metals or metal roofing systems in general, or to contact the nearest Custom-Bilt Metals sales representative, call 1-800-826-7813 or visit [www.custombiltmetals.com](http://www.custombiltmetals.com).